



Start Healing Now

SEP 2025

Volume 1

Edition 3

International Overdose Awareness Day August 31, 2025

In August, we honored International Overdose Awareness Day. This year's theme, "One Big Family," reminds us that unity, compassion, and community action are powerful tools in addressing the overdose crisis. It expands the idea of family beyond our homes to our shared community — urging us all to stand together. Behind every statistic is a person, a family, and a community profoundly affected.

Together, we can reduce stigma, spark change, and save lives. We invite you to join us: raise awareness, share stories, and take action. While we are known for installing and maintaining Overdose Aid Kits, our support extends further. Just this month, we sponsored three individuals — including helping a mother and her baby move into safe, sober living. Your donations make this possible. Your involvement makes the difference.

September is Recovery Month!

This month, we're celebrating recovery and the strength it takes to share your story. If you're in recovery, your journey matters and your voice brings hope to others. Together, we can shine a light on healing and remind our community that recovery is possible.



Contact Us

Start Healing Now

shndirect@gmail.com

<https://starthealingnow.org>



Get to Know the Board

Amy Schroeder - Treasurer

Amy Schroeder is the Treasurer of Start Healing Now and the Office Manager for Ecological Toner & Service, a company based out of Madison, WI.



Amy received her Associate's Degree in Human Service with an emphasis on Alcohol and Other Drug Abuse from Madison College with additional studies from UW Madison and Edgewood College.

Amy has spent over five years serving on various non-profit boards in WI to bring about change for those still suffering from the disease of addiction.

Her passion lies within helping families and friends through the difficult journey of learning that a loved one is using substances. Amy has had personal experience with the disease of addiction and what it can do to a family unit. She is a family member, and close friend, of individuals who are currently struggling or have struggled in the past. Her goal is to ensure that no one family suffers alone in silence but instead speaks openly about their journey from active addiction to early recovery to help others find their way to a sober lifestyle.

Tom Farley - Advisory Council

Tom grew up in Madison, Wisconsin, and graduated from Georgetown University with a degree in Marketing. He began his career in banking and finance, living and working in the New York City area. From 1999 to 2012, he ran The Chris Farley Foundation, a nationally recognized non-profit dedicated to substance abuse prevention. Like his brother, Tom was successful in opening the "eyes and ears" of youth audiences through the powerful and effective use of humor. In 2008 he wrote "The Chris Farley Show", a New York Time bestselling biography of his late brother, the actor and comedian Chris Farley. He has been interviewed on The Today Show, Good Morning America, Larry King Live, Fox News, and The View. Today, Tom is a motivational speaker, delivering messages on prevention and recovery, and the use of improv as a tool to foster better communications in business. Tom is the Community Outreach Director of Recovery.com. He joined the SHN Advisory Council in 2020.



SHN Events



Where Did August Go?

August was a full month for our team! We completed OAK installs at Harbor House Domestic & Sexual Violence Programs and The Ozaukee Nonprofit Center, celebrated our Sweepstakes winners at the Packers game, honored lost loved ones at the International Overdose Awareness Day event in Madison, and cheered on our Student Ambassador, Savanna, as she begins her college journey!





Start Healing Now



RISE 12  **FRI, SEPT 12TH**



BENEFIT SHOW

HIP HOP ARTIST FEMDOT, COMEDIAN KODY GREEN, AND SPOKEN WORD BY LIFTED POETS SOCIETY.

www.weallrisetogether.org Gibson Music Hall, Appleton, WI

SEPTEMBER EVENTS:

- 12th - RISE 12 at Gibson Hall in Appleton
- 13th - Stories That Save Lives in Appleton
- 13th - Stigma Awareness in Fond du Lac
- 16th - Milwaukee Recovery Night
- 19th - Let's Tackle This in Cedarburg

STORIES THAT SAVE LIVES
BREATH & SOUND HEALING • PANEL • BREAKOUTS • ACTION
APPLETON WI | 11 AM - 6 PM
HOSTED BY




Opioid Response Network







Stigma Awareness
BREAK THE SILENCE. STAMP OUT STIGMA. SUPPORT RECOVERY.

SATURDAY, 9/13 1:00-5:00PM
GRATITUDE CLUB
295 RUGGLES STREET, FOND DU LAC

Addiction doesn't discriminate.
Neither does recovery.



THE PHOENIX
RISE | RECOVER | LIVE

Recovery at Marquette

MILWAUKEE RECOVERY NIGHT
09.16.25

AMERICAN FAMILY FIELD
BREWERS VS. ANGELS
@ 6:40 PM

Join us for a night where we will hear Joe's story, great music and the launch of our new program

Let's Tackle This

JUST Listen
just-listen.org



Appetizers
Music by Brecken Miles
Guest Speaker: Joe Kiel

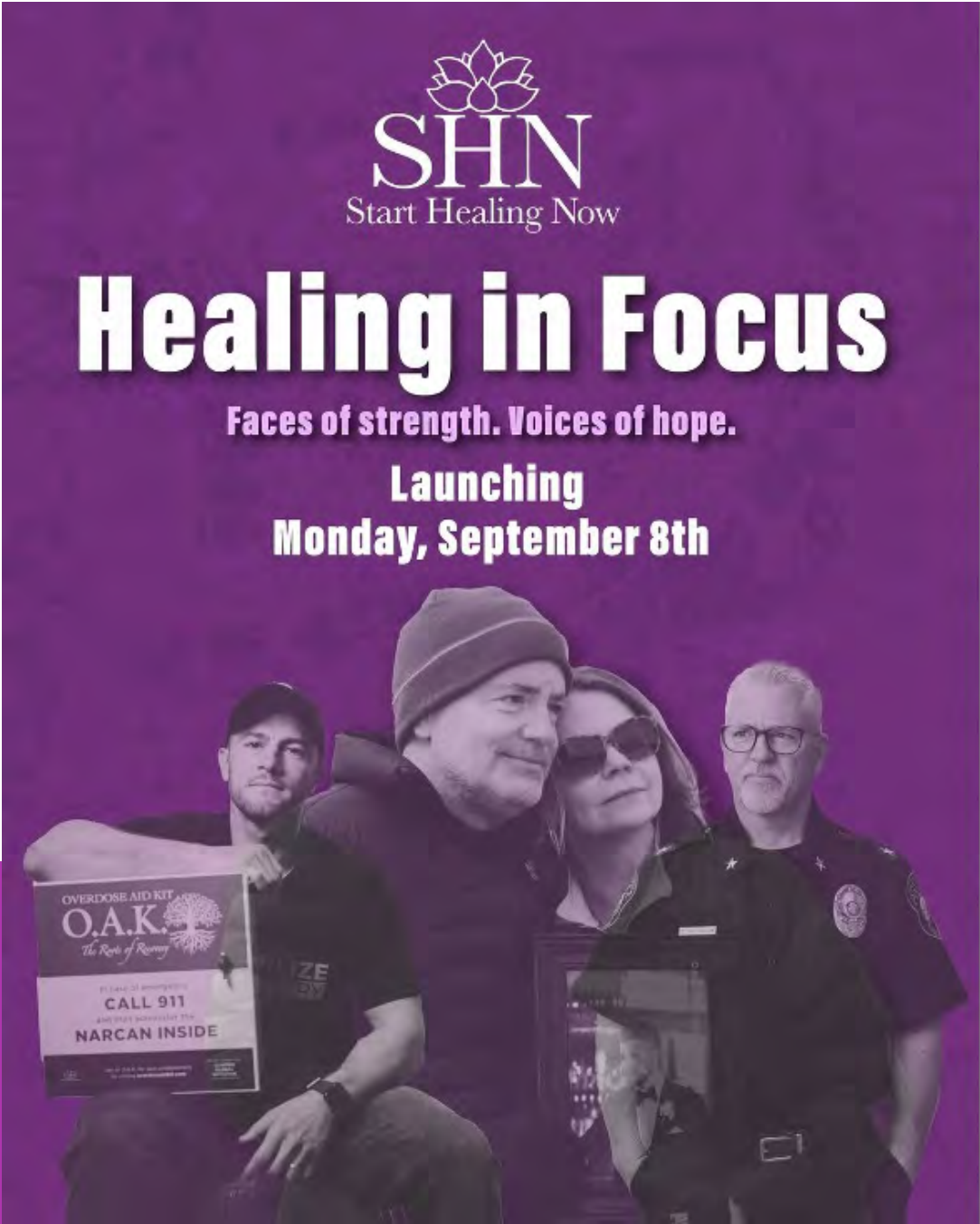


September 19 6:30 pm
N143W6049 Pioneer Rd.
Cedarburg, WI 53024
Contact Tina at 414-837-8041 to register
Tickets \$25

Healing in Focus: Faces of strength. Voices of hope.

Created in partnership between **The Sparkle Studio** and Start Healing Now, this project shares the faces and stories of those touched by the opioid crisis — families, first responders, educators, and advocates. Each portrait and story is a reminder that healing is possible, hope is alive, and together we are stronger.

By listening and learning, we honor those we've lost, support those still struggling, and work toward a brighter future for our communities. Explore the stories at <https://starthealingnow.org/blog/>



START HEALING NOW

<https://starthealingnow.org/>

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AND INSTAGRAM

[starthealingnow2022](https://www.instagram.com/starthealingnow2022)

SHN BOARD

Jessica Geschke, President

Michael Beyer, Vice President

Holly Mulder, Secretary

Amy Schroeder, Treasurer

Christine Peck, Marketing

Tim Kohler, Fundraising Chair

Savanna Kawleski, Youth Ambassador

Shari Klessig, Parent Ambassador



Show Your Support with SHN Gear!

Looking for a fun way to support Start Healing Now and spread awareness? Check out our exclusive SHN collection at <https://www.hopperwear.com/shn>.

Orders are processed on the 1st of each month and ship around the 15th—so don't miss your chance to grab some gear and wear your support proudly!