



Start Healing Now (SHN)

AUG 2025

Volume 1

Edition 2

10th Annual Terry Fritz Memorial Golf Outing Saturday, July 19, 2025

What an incredible day we had at the 10th Annual Terry Fritz Memorial Golf Outing! The rain held off, the smiles were big, and the support was overwhelming. This event continues to be one of the largest of the year for Start Healing Now, with every dollar raised going directly back into our local community to support lifesaving services.

Because of your continued commitment, we're able to fund critical services, including education & prevention, rehabilitation services, recovery support, counseling programs, and Overdose Aid Kits.

Together, we're creating a safer, more compassionate community — one conversation, one connection, and one step at a time. Thank you for standing with us and supporting the Terry Fritz Memorial Foundation. Being a part of remembering Terry through our Start Healing Now mission is one of our greatest honors. We look forward to seeing you next year!



Save the Date!

Saturday, July 18, 2026

11th Annual Terry Fritz
Memorial Golf Outing

Contact Us

Start Healing Now

PO Box

Cottage Grove, WI

shndirect@gmail.com

<https://starthealingnow.org>

Get to Know the Board

Michael Beyer - Vice President

Michael Beyer is the Vice President of Start Healing Now and a Certified Professional Accountant and Financial Advisor with Northwestern Mutual.



He is a person in long-term recovery who recently celebrated five years of sobriety — a journey that has shaped his values, his mission, and his approach to life. Early in his recovery, Michael discovered that supporting and empowering others in the community was the only way he could become vulnerable enough to start healing himself. Start Healing Now means so much to him because, through their work, lives are being saved, and stigma is being broken down by people who take the cause personally. It's so aligned with him because it gives people the same thing he so desperately needed — one more chance to find their place in the world.

Professionally, Michael helps individuals, families, and businesses — both in and out of recovery — gain clarity, confidence, and security in their financial lives. With a mission grounded in compassion and education, he brings a unique perspective to his work by meeting people where they are and helping them build financial plans aligned with their goals, values, and lived experiences.

Before joining Northwestern Mutual, Michael held community outreach roles at Rogers Behavioral Health, The Dewey Center, and The Lighthouse on Dewey. He holds a Bachelor of Business Administration in Accounting and a Master of Science in Taxation from the University of Wisconsin–Milwaukee. In his spare time, Michael enjoys playing and listening to music, practicing yoga, and doing just about anything else that ends in exhaustion. Most importantly, he is a son, brother, uncle, and friend. Staying connected to others is essential to him — because in that shared humanity, he finds the grace needed to continue recovering.

Note: We inadvertently missed a very special milestone in last month's newsletter—our President, Jessica, recently celebrated 21 years of sobriety!

Jason Fritz - Advisory Committee



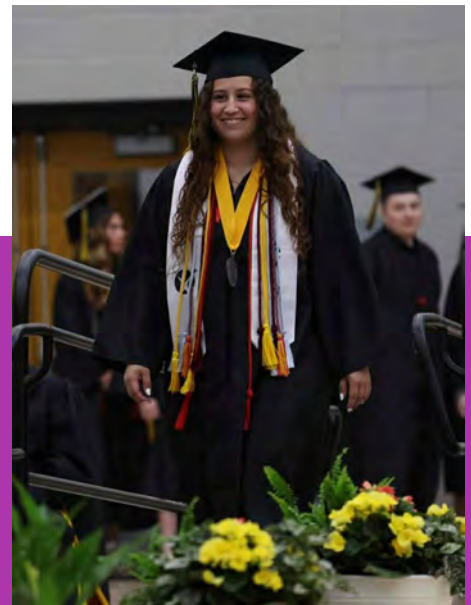
Jason Fritz is deeply passionate about helping individuals and families affected by substance use disorder. After losing his brother to an accidental heroin overdose in 2014, he became a strong voice in the community, raising awareness & promoting education around addiction and recovery. Motivated to make a difference, Jason founded a nonprofit organization focused on educating the public about the signs of substance use disorder & connecting individuals to recovery resources. He is actively involved in several coalitions & task forces throughout Southern Wisconsin & has served on the SHN Advisory Committee since 2015.

SHN Events



Summer is flying by, and the Start Healing Now team has been busy!

Between the 13th Annual CJ Lomus Recovery Foundation Golf Outing, celebrating our Student Ambassador Savanna's high school graduation, the Marine Credit Union Back to School event, Soberfest, and so much more — our team has been traveling across the state to share our mission, raise awareness, and support those in need.



START HEALING NOW

<https://starthealingnow.org/>

FOLLOW US ON FACEBOOK

<https://www.facebook.com/StartHealingNow2022>

<https://www.facebook.com/overdoseaidkit>

AND INSTAGRAM

[starthealingnow2022](https://www.instagram.com/starthealingnow2022)

SHN BOARD

Jessica Geschke, President

Michael Beyer, Vice President

Holly Mulder, Secretary

Amy Schroeder, Treasurer

Christine Peck, Marketing

Tim Kohler, Fundraising Chair

Savanna Kawleski, Youth Ambassador

Shari Klessig, Parent Ambassador



10th Annual Terry Fritz Memorial Golf Outing



Start Healing Now (SHN)



FLASH SWEEPSTAKES ALERT!

**Win 4 Preseason Packers Tickets
Packers vs. Seahawks
August 23rd, 3:00 PM at Lambeau
Section 115 Row 22 Seats 9-12**

Support Start Healing Now in our mission to combat the opioid epidemic, support our Overdose Aid Kit (OAK) Program, and provide services for those with substance use disorder - and enter for a chance to win!

HOW TO ENTER:

Suggested donation: \$20 per entry

Donate between Aug 1 and Aug 14 at <https://starthealingnow.org/donate/> (scroll to "Donate Through PayPal")

Drawing held August 15 at 6 PM CT
<https://www.facebook.com/StartHealingNow2022>



Contact Us

Start Healing Now
PO Box
Cottage Grove, WI 53527

To enter without donating, mail your name, address, and phone number to Start Healing Now Sweepstakes. Must be received by 5:00 PM on August 14 to be eligible for the drawing.

International Overdose Awareness Day

AUGUST
31

12-3pm
Olbrich Park
3527 Atwood Ave
Madison, WI 53714

Memorial Quilt

Resource Fair 12-2pm

Free Pizza & Kona Ice

Community Connection

Memorial Sign Making & Display

Naloxone Training

Speakers 2-3pm

End Overdose T-shirts & Sweatshirts



JOIN US THIS MONTH:

31st - Safe Communities Overdose Awareness Day in Madison

AND IN SEPTEMBER:

7th - 7th Annual Wisconsin Lights of Hope Walk in Appleton

12th - RISE 12 at Gibson Hall in Appleton

16th - Milwaukee Recovery Night

7TH ANNUAL WISCONSIN LIGHTS OF HOPE A RECOVERY CELEBRATION & MEMORIAL WALK

- Raise awareness about addiction
- Celebrate recovery
- Support others impacted by loss to help heal
- Raffle Baskets
- Resource Vendors
- Narcan Training
- Food & Drinks

SUNDAY, SEPT. 7, 2025
PIERCE PARK
1035 W. PROSPECT AVE.
APPLETON, WI

3:30 PM REGISTER & TSHIRT
4:00 PM WALK BEGINS
5:00 PM SPEAKERS

\$20 ADULT & MEMORIAL SIGN / \$15 ADULT NO SIGN
\$12 17 AND UNDER

Proceeds benefit the Megan Kelley Foundation, Helios Heuristics & Start Healing Now
WWW.MEGANKELLEYFOUNDATION.ORG / WISCONSINLIGHTSOFHOP
FCRECOVERYANDMEMORIALWALK@GMAIL.COM

RISE 12

RISE Together

FRI, SEPT 12TH

HIP HOP ARTIST FEMDOT, COMEDIAN KODY GREEN, AND SPOKEN WORD BY LIFTED POETS SOCIETY.

www.weallrisetogether.org

Gibson Music Hall, Appleton, WI

BENEFIT SHOW

THE PHOENIX
RISE | RECOVER | LIVE

Recovery at Marquette

MILWAUKEE RECOVERY NIGHT

09.16.25

AMERICAN FAMILY FIELD
BREWERS VS. ANGELS
@ 6:40 PM