



Start Healing Now (SHN)

JULY 2025

Volume 1

Edition 1

Welcome to the first edition of the SHN Newsletter!

Our Mission

Start Healing Now is committed to supporting individuals and their families on their journey to long-term recovery. We provide a solid foundation for ongoing care, offering resources, financial assistance, and access to safe, structured sober living homes. Our programming also includes education and free access to NARCAN®.

We're a Volunteer-Run Nonprofit Organization. Start Healing Now is entirely volunteer-driven, with a dedicated team working to combat the opioid epidemic both in our home state of Wisconsin and across the nation. The funds we raise go directly into growing awareness of our cause, supporting our Overdose Aid Kit (O.A.K.) Program, and providing services for those battling substance use disorder.



Contact Us

Start Healing Now

PO Box

Cottage Grove, WI

shndirect@gmail.com

Visit <https://starthealingnow.org>
for more information.

Get to Know the Board

Meet Jessica: Leading the Fight Against Stigma and Supporting Recovery

Jessica Geschke is the President of Start Healing Now and serves as the Senior Project Manager for the Overdose Response Network at the Clinton Foundation, where she leads impactful projects focused on raising awareness about substance use disorder & reducing the stigma that often surrounds it.

Jessica brings both personal and professional experience to her work. A person in long-term recovery, she recently celebrated 21 years of sobriety—a milestone that fuels her passion for supporting others on their recovery journeys. She is certified as a Clinical Substance Abuse Counselor by the State of Wisconsin and as a Recovery Coach by CCAR. Her academic background includes a Bachelor of Science in Human Services from the University of Wisconsin–Oshkosh and an Associate Degree in AODA (Alcohol and Other Drug Abuse) from Moraine Park Technical College.

Over the past 15 years, Jessica has worked in a variety of treatment settings—residential, transitional, inpatient, and outpatient—providing care to both adolescents and adults. She has also spent more than a decade working with and overseeing medication-assisted treatment programs, including Suboxone and Vivitrol.



Along with her roles at SHN and the Clinton Foundation, Jessica is deeply involved in advocacy work. She represents Wisconsin in national efforts through Mobilize Recovery and the Recovery Advocacy Project with The Voices Project. She also volunteers her time as the Governor’s representative on the State Council on Alcohol and Other Drug Abuse (SCAODA). Jessica’s work is a powerful example of how lived experience and professional expertise can come together to create meaningful change in the field of addiction and recovery.

SHN Events



Whether hosting brat frys to raise funds, installing an OAK in honor of Jason Weinfurter, or celebrating our youth ambassador Savanna, the SHN team has been hard at work this summer!




Volunteers Needed
LOCATION:
 FESTIVAL FOODS BRAT BARN
 FOND DU LAC
 Sunday, August 3rd

ALL FUNDS RAISED
 ARE USED TO PURCHASE
 AND INSTALL OVERDOSE AID KITS.



JOIN US IN AUGUST:

- 2nd - Soberfest in Milwaukee
- 3rd - Brat Fry in Fond du lac
- 8th - ARYA OAK install in Fond du lac
- 15th - Shaffer Counseling Golf Outing in Oshkosh
- 31st - Safe Communities Overdose Awareness Day in Madison

START HEALING NOW

<https://starthealingnow.org/>

SHN BOARD

Jessica Geschke, President
 Michael Beyer, Vice President
 Holly Mulder, Secretary
 Amy Schroeder, Treasurer
 Christine Peck, Marketing
 Tim Kohler, Fundraising Chair
 Savanna Kawleski, Youth Ambassador
 Shari Klessig, Parent Ambassador

ADVISORY COUNCIL

Jason Fritz
 Ryan Hampton
 Tom Farley



PARTNERSHIP

In 2023, **The Clinton Foundation** acquired the *Overdose Aid Kit Program* with plans to scale the program nationally. Together, with **Start Healing Now**, they began placing the O.A.K. containing the life-saving drug naloxone in areas identified as “hot zones” due to repeated incidents of an overdose occurring in those locations throughout the United States. To date, with community partners, they have placed over 3,500 Overdose Aid Kits throughout the United States. For more information on The Clinton Foundation, visit **OVERDOSE AID KITS**.

